

# THE 1996 SILVER PROOF SET

WASHINGTON was elected Commander in Chief of the Army of the United States • first President of the United States for two terms • signed first federal copyright law • cornerstone of the Capitol building • Governor of Virginia • international diplomat • influential in the Louisiana Purchase • first Republican President in 1860 • delivered the Gettysburg Address • signed Emancipation Proclamation, abolishing slavery • civil war struggle • rights orator

ROOSEVELT was the only four-term elected President • established Social Security • WPA and New Deal • reformer • guided the nation through the Great Depression • led America to victory in World War II

KENNEDY was a medal winning U.S. Navy hero, Pulitzer Prize winning author, congressman and Senator • youngest President ever elected • led U.S. through Cuban Missile Crisis



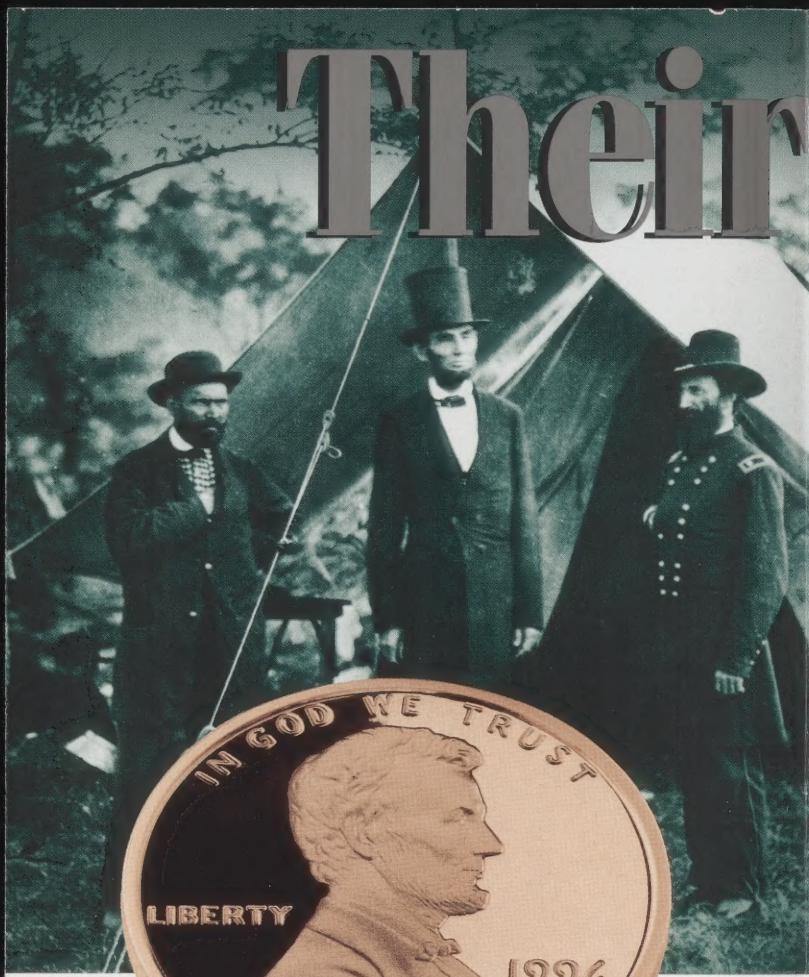
*Their Ideals Shaped Our Nation*

from THE UNITED STATES MINT

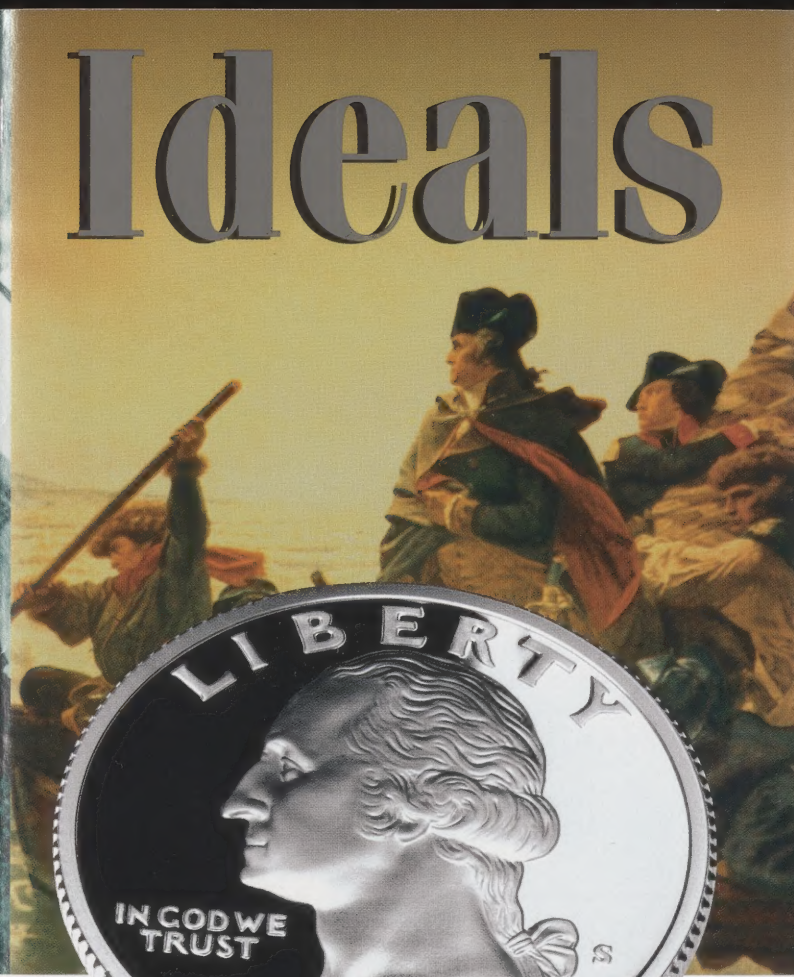




# Their Ideals Shaped Our Nation



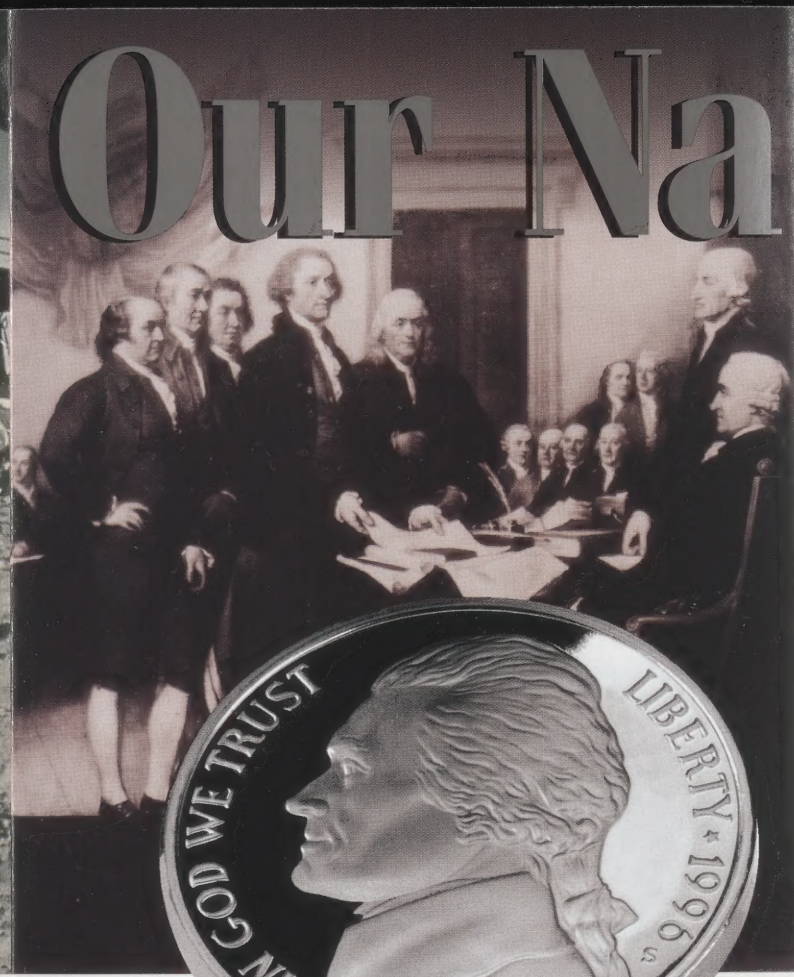
"... a new nation conceived in liberty  
and dedicated to the proposition that  
all men are created equal."  
— ABRAHAM LINCOLN



"Remember, officers and soldiers,  
that you are fighting for the  
blessings of liberty."  
— GEORGE WASHINGTON



"My fellow Americans, ask not what  
your country can do for you; ask what  
you can do for your country."  
— JOHN FITZGERALD KENNEDY



"The care of human life and happiness, and  
not their destruction is the first and only  
legitimate object of good government ..."  
— THOMAS JEFFERSON



"... let me assert my firm belief  
that the only thing we have to fear  
is fear itself..."  
— FRANKLIN ROOSEVELT

Coins shown are  
not actual size



# THE 1996 PREMIER SILVER PROOF SET

**T**he distinctive images of five great American Presidents are executed in glistening elegance on these legal tender U.S. coins. To make this set a truly meaningful gift to commemorate any occasion, we have created a package that complements the refined beauty and technical artistry of these precision-crafted coins. Combined with the intrinsic value of silver, this beautiful set creates a tasteful gift that will be cherished for generations.

INTRODUCTORY PRICE \$29.00  
(after June 10, \$37.00)  
CODE S61



The 1996 Premier Silver Proof Set is presented in a rich black velvet, white satin-lined case with silvery accents. The case comes in a leather-grained black outer box and a Certificate of Authenticity is included.

COINS SHOWN ARE NOT ACTUAL SIZE

*for the serious collector and special occasions*



# THE 1996 SILVER PROOF SET

**T**his set is an ideal addition to a numismatic collection and a wonderful gift. The coins are identical to the circulating coins, but the dime, quarter, and half-dollar are struck in 90% silver, generally referred to as "coin silver." Coin silver has been the standard alloy for American silver coinage from 1837 to 1965 when it was discontinued. The Silver Proof Set is minted in San Francisco; each coin bears the "S" mint mark. The coins are presented in a compact, jet black package with a Certificate of Authenticity.



THE 1996 SILVER  
PROOF SET  
Introductory price \$18  
(after June 10, \$21)  
CODE S60



Personalize your gift with a set of six elegant gift packaging sleeves designed to announce life's special events. These sleeves are available at \$2.50 per six sleeve set (CODE S08)

Please order today.  
Supplies are limited.

## HOW TO ORDER

To order the 1996 Silver Proof Set and the 1996 Premier Silver Proof Set, simply complete the accompanying order form. Please don't forget to place both the form and your remittance in the return envelope.

If you have a question about your order, please don't hesitate to write or call us at:



**Customer Service Center  
UNITED STATES MINT**  
10003 Derekwood Lane  
Lanham, Maryland 20706  
(202) 283-2646

Our staff is available Monday through Friday from 8:30 AM to 5:30 PM, Eastern Time. Other Mint offices serve primarily as production facilities and are not equipped to handle your inquiries as effectively as our Customer Service Center. Please be sure to use the number and address listed above.

### ORDER NOW!

The special introductory discount  
price ends JUNE 10, 1996

#### COLLECTOR'S RECORD

Customer Number \_\_\_\_\_  
Date of Order \_\_\_\_\_  
Method of Payment \_\_\_\_\_  
Amount of Order \$ \_\_\_\_\_  
Order Description \_\_\_\_\_

DESIGNED AND PRINTED IN THE U.S.A.



OFFICE OF THE DIRECTOR  
UNITED STATES MINT  
WASHINGTON, DC 20220

Dear Mint Customer:

I'm proud that you've been a regular buyer of Mint products, and I want to thank you personally for being one of our most loyal customers. All of us very much appreciate your business, and we look forward to serving you again this year.

I also want you to know we're accepting orders for two highly popular items that you may not have considered this year — our 1996 Silver Proof Sets and Premier Silver Proof Sets.

Both sets contain a half-dollar, quarter, and dime struck in 90 percent silver alongside a clad nickel and copper-zinc penny. All are double-struck on specially adapted presses and represent two centuries of minting excellence. As the brochure I've enclosed points out, the beauty and craftsmanship of these coins are enhanced by an elegant black setting. The Premier Silver Proof Set comes in a polished, hand-assembled presentation package.

Besides their exceptional attractiveness, both sets are affordably priced — \$18 for Silver Proof sets and \$29 for Premier Silver Proof Sets if you order by June 10. Silver Proof Sets are a beautiful complement to your collection, and thousands of collectors give them as memorable gifts for birthdays, graduations, anniversaries, christenings, retirements, or any special occasion. They're also terrific starter sets for introducing a favorite newcomer to a lifetime of coin collecting.

More than 400,000 customers actively collect Silver Proof Sets and Premier Silver Proof Sets. I hope you'll become one of them this year.

Sincerely,

Philip N. Diehl  
Director  
United States Mint

*P.S. Remember to take advantage of the introductory pricing by June 10, 1996.*